

First Year - Tarrant County College District

FIRST SEMESTER	SECOND SEMESTER
MRKG 1301 – Customer Relationship Management	ACCT 2301 – Principles of Financial Accounting
MRKG 1302 – Principles of Retailing	MRKG 2348 – Marketing Research and Strategies
MRKG 2333 – Principles of Selling	BUSI 1301 – Business Principles
MRKG 2349 – Advertising and Sales Promotion	BCIS 1305 – Business Computer Applications
MRKG 1311 – Principles of Marketing	BMGT 1327 – Principles of Management

Second Year – Tarrant County College District

It's best to apply to University of North Texas a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
BMGT 1341 – Business Ethics	GOVT 2305(070) – Federal Government ^{C*}
ENGL 1301(010) – Composition I ^C	ARTS 1301 - Art Appreciation (050) ^{C*}
BMGT 1305 – Communications in Management	ENGL 1302(090) – Composition II ^{C*}
ACCT 2302 – Principles of Managerial Accounting	SPCH 1321(010) – Business & Professional Comm ^{C*}
MATH 1314 - College Algebra (020) ^{C*}	BUSG 2300 – Business Leadership Application (Capstone)

AAS: Business Administration-Marketing

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

Third Year – University of North Texas

FIRST SEMESTER	SECOND SEMESTER
^C PSCI 2306 – American Gov't: Laws & Institutions (GOVT 2306)	^C PSYC 1630 – General Psychology I* (PSYC 2301)
^C HIST 2610 – US History to 1865 (HIST 1301)	^C HIST 2620 – US History since 1865 (HIST 1302)
^C BIOL 1112 – Contemp. Biology* (BIOL 1408)	^C BIOL 1132 – Environ. Science* (BIOL 2406)
^C ENGL 2210 – Survey World Lit I* (ENGL 2332)	PACS 3000 – Civic Engagement
^C MGMT 3330 – Communicating in Business*	PACS 3020 – Fundamentals of Inquiry

Total Semester Hours: 15

Total Semester Hours: 15

Fourth Year – University of North Texas

FIRST SEMESTER	SECOND SEMESTER
PACS 4050 – Negotiation	Choose Specialization Courses w/Advisor ⁺
Choose Specialization Courses w/Advisor ⁺	Choose Specialization Courses w/Advisor ⁺
Choose Specialization Courses w/Advisor ⁺	Choose Specialization Courses w/Advisor ⁺
Choose Specialization Courses w/Advisor ⁺	Choose Specialization Courses w/Advisor ⁺
Choose Specialization Courses w/Advisor ⁺	Choose Specialization Courses w/Advisor ⁺

Total Semester Hours: 15

Total Semester Hours: 15

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

^C This course counts for the Core Curriculum at any public college or university in Texas.

() Course numbers shown in parentheses are equivalent to these courses at UNT.

⁺Students can choose a different specialization and should speak with an advisor about their options. Examples of specializations include, but are not limited to: English as a Second Language (ESL), Leadership Development, Logistical Operations, Aviation Operations, Digital Language Curation, and Computational Logistics.