

**Associate of Applied Science in
Visual Communications
Web Design Specialization to BAAS in Business
Guided Pathway for DCCCD/DISD Early College High Schools
Effective 2017-2018 Catalog
First Year Courses Brookhaven College**

FIRST SEMESTER	SECOND SEMESTER
ARTC 1302 Digital Imaging I	ARTC 1313 Digital Publishing I
ARTC 1309 Basic Illustration	ARTC 1317 Design Communications I
ARTC 1353 Computer Illustration	ARTC 2311 History of Communications Graphics
ARTC 1305 Basic Graphics Design	^C MATH 1332 Contemporary Mathematics ^{020*} Δ
^C ENGL 1301 Composition I ⁰¹⁰	^C ARTS 1301 Art Appreciation ⁰⁵⁰
Total Semester Hours: 15	Total Semester Hours: 15

Second Year Courses Brookhaven College

It is best to apply to TWU a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
BUSI 1301 Business Principles	IMED 2315 Web Design II ^{*Δ}
ARTC 1359 Visual Design for New Media	IMED 1345 Interactive Digital Media I ^{*Δ}
ARTC 2317 Typographic Design ^{*Δ}	ARTC 2380 Cooperative Education - Commercial & Advertising Art ^{*Δ}
IMED 1316 Web Design I ^{*Δ}	ITSE 1301 Web Design Tools ^{*Δ}
^C PSYC 2301 General Psychology ^{080*} Δ	^C SPCH 1311 Intro. to Speech Communications ^{090*} Δ
Total Semester Hours: 15	Total Semester Hours: 15

AAS: Visual Communications Web Design Specialization (60 hours)

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

Third Year Texas Woman's University

FIRST SEMESTER	SECOND SEMESTER
^C GOV 2013 U.S. Government ⁰⁷⁰ (GOVT 2305)	^C GOV 2023 U.S. Government ⁰⁷⁰ (GOVT 2306)
^C HIST 1013 U.S. History I ⁰⁶⁰ (HIST 1301)	^C HIST 1023 U.S. History I ⁰⁶⁰ (HIST 1302)
^C Life & Physical Science ⁰³⁰	^C Life & Physical Science ⁰³⁰
^C ENG 1023 Composition I ⁰¹⁰ (ENGL 1302)	^C Language, Philosophy & Culture ⁰⁴⁰
BUS 3003 Principles of Management	^C BUS 3393 Law for Women ⁰⁹⁰
Total Semester Hours: 15	Total Semester Hours: 15

Fourth Year Texas Woman's University

FIRST SEMESTER	SECOND SEMESTER
BUS 3273 Human Resource Management	BUS 4223 Human Behavior in Business Admin
BUS 3513 Professional Presentation Strategies	BUS 3243 Entrepreneurship
BUS 3113 Principles of Marketing	BUS 4903 ST: Finance for Small Business
BUS 3163 Business Communications	BUS 4903 ST: Info Systems/Data
BUS 3183 International Business ^{GP}	BUS 4343 Business Leadership Strategies
Total Semester Hours: 15	Total Semester Hours: 15

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

*You may take a different course to meet this requirement. A specific list is available from your advisor.

^CThis course counts for the Core Curriculum at any public college or university in Texas. Sometimes, taking a specific course to meet a Core requirement will also fulfill other requirements for your degree. If this course meets more than one requirement it is listed as the correct option (with no asterisk).

^{GP}TWU Global Perspective graduation requirement

()Course numbers shown in parentheses are equivalent to these courses at Texas Woman's University.

^ Students must earn a grade of "C" or higher in all ACCT and ACNT courses.

Δ This course is a required option or elective for students enrolled in a DCCCD/Dallas ISD Early College High School at specific colleges. Other elective options are available in the DCCCD degree requirements.