



**AAS in Web-Based Small Business Development to
Bachelor of Applied Arts & Sciences in Business
Effective for the 2017-2018 Catalog**



First Year - Grayson College

FIRST SEMESTER	SECOND SEMESTER
C ENGL 1301 Composition I ⁰¹⁰	BCIS 1305 Business Computer Applications
C MATH 1332 Contemporary Math ^{020*}	BUSG 1302 E-Business Management
COSC 1336 Programming Fundamentals I	IMED 1341 Interface Design
MRKG 1200 Customer Service	MRKG 1311 Principles of Marketing
BUSI 1301 Business Principles	IMED 1316 Internet Web Page Design I

Total Semester Hours: 14

Total Semester Hours: 15

Second Year – Grayson College

It's best to apply to TWU a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
C ECON 2301 Macroeconomics ^{080*}	C HUMA 1301 Introduction to the Humanities ^{040*}
ITSW 1307 Introduction to Database	BUSG 2309 Small Business Management
MRKG 1302 Principles of Retailing	ITSW 2337 Advanced Database Or ITSE 2309 Database Programming*
COSC 1437 Programming Fundamentals II	MRKG 2333 Principles of Selling
IMED 2315 Internet Web Page Design II	IMED 2313 Project Analysis and Design (Capstone)

Total Semester Hours: 16

Total Semester Hours: 15

AAS: Web Based Small Business Development

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

Third Year - Texas Woman's University

FIRST SEMESTER	SECOND SEMESTER
C ENGL 1023 Composition II ⁰¹⁰ (ENGL 1302)	C Creative Arts ⁰⁵⁰
C HIST 1013 U.S. History I ⁰⁶⁰ (HIST 1301)	C HIST 1023 U.S. History I ⁰⁶⁰ (HIST 1302)
C GOV 2013 U.S. Government ⁰⁷⁰ (GOVT 2305)	C GOV 2023 U.S. Government ⁰⁷⁰ (GOVT 2306)
C Life & Physical Science ⁰³⁰	C Life & Physical Science ⁰³⁰
BUS 3003 Principles of Management	C BUS 3393 Law for Women ⁰⁹⁰

Total Semester Hours: 15

Total Semester Hours: 15

Fourth Year - Texas Woman's University

FIRST SEMESTER	SECOND SEMESTER
BUS 3273 Human Resource Management	BUS 4223 Human Behavior in Business Admin
BUS 3513 Professional Presentation Strategies	BUS 3243 Entrepreneurship
BUS 3113 Principles of Marketing	BUS 4903 ST: Finance for Small Business
BUS 3163 Business Communications	BUS 4903 ST: Info Systems/Data
BUS 3183 International Business ^{GP}	BUS 4343 Business Leadership Strategies

Total Semester Hours: 15

Total Semester Hours: 15

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

C This course counts for the Core Curriculum at any public college or university in Texas.

() Course numbers shown in parentheses are equivalent to these courses at TWU.

GP-course satisfies 3 hr. global perspectives graduation requirement.

*For questions about the TWU portion of this degree plan,
Contact the School of Management Advising at 940 898-2957 and/or som@twu.edu*