



**AAS in Visual Communications to
Bachelor of Applied Arts & Sciences in Business
2018-2019 Catalog**



First Year Tyler Junior College

FIRST SEMESTER	SECOND SEMESTER
PHTC 1311 – Fundamentals of Photography	PHTC 2301 – Intermediate Photography
ARTC 1305 – Basic Graphic Design	ARTC 1302 – Digital Imaging I
ARTC 1313 – Digital Publishing I	ARTC 2348 – Digital Publishing III
IMED 1301 – Introduction to Digital Media	GRPH 1359 – Vector Graphics for Production
EDUC 1300 – Learning Framework (090)	ENGL 1301 – Composition I (010)

Total semester hours: 15

Total semester hours: 15

Second Year Tyler Junior College

It is best to apply to TWU a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
ARTC 2305 – Digital Imaging II	PHTC 1341 – Color Photography I
PHTC 1345 – Illustrative Photography I	IMED 2311 – Portfolio Development
IMED 1316 – Web Design I	GRPH 2336 – Prepress Techniques
SPCH 1321 – Business & Prof. Communication (010)	IMED 2315 – Web Design II
XXXX X3XX – Lang., Phil. and Culture Core * (040)	MATH 1332 – Cont. Math. (Quant. Reasoning) * (020)

Total semester hours: 15

Total semester hours: 15

AAS: Visual Communications

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

Third Year Texas Woman's University

FIRST SEMESTER (15 SCH)	SECOND SEMESTER (15 SCH)
Life & Physical Sciences ^{030*}	Life & Physical Sciences ^{030*}
HIST 1013 US History I ⁰⁶⁰ (HIST 1301)	HIST 1023 US History II ⁰⁶⁰ (HIST 1302)
GOV 2013 U.S. Government ⁰⁷⁰ (GOVT 2305)	GOV 2023 Texas Government ⁰⁷⁰ (GOVT 2306)
Social/Behavioral Sciences ^{080*}	Creative Arts ⁰⁵⁰
BUS 3003 Principles of Management	BUS 3393 Law for Women ⁰⁹⁰

Fourth Year Texas Woman's University

FIRST SEMESTER (15 SCH)	SECOND SEMESTER (15 SCH)
BUS 3513 Professional Presentation Strategies	BUS 4223 Human Behavior in Business Admin
BUS 3113 Principles of Marketing	BUS 3243 Entrepreneurship
BUS 3163 Business Communications	BUS 4903 ST: Finance for Small Business
BUS 3183 International Business ^{GP}	BUS 4903 ST: Info Systems/Data
BUS 3273 Human Resource Management	BUS 4343 Business Leadership Strategies

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

*You may take a different course to meet this requirement. A specific list is available from your advisor.

^CThis course counts for the Core Curriculum at any public college or university in Texas. Sometimes, taking a specific course to meet a Core requirement will also fulfill other requirements for your degree. If this course meets more than one requirement it is listed as the correct option (with no asterisk).

^{GP}TWU Global Perspective graduation requirement

()Course numbers shown in parentheses are equivalent to these courses at Texas Woman's University.

*For questions about the TWU portion of this guided pathway,
Contact the School of Management Advising at 940 898-2957 and/or som@twu.edu*