



Associate of Science in Multidisciplinary  
 Bachelor of Science in Integrative Studies  
**Guided Pathway**  
 Effective for the 2019-2020 Catalog



**First Year – Paris Junior College**

FIRST SEMESTER	SECOND SEMESTER
<b>COSC 1301</b> – Introduction to Computing	<b>DRAM 1310</b> – Introduction to Theater (050)
<b>EDUC/PSYC 1300</b> – Learning Framework	<b>ENGL 1302</b> – Composition II (010)
<b>ENGL 1301</b> – Composition I (010)	<b>HIST 1302</b> – United States History II (060)
<b>HIST 1301</b> – United States History I (060)	<b>PSYC 2301</b> – Lifespan Growth & Development (080)
<b>MATH 1342</b> – Elementary Statistical Methods (020)	<b>SPCH 1315</b> – Public Speaking (090)
Total Semester Hours: 15	Total Semester Hours: 15

**Second Year – Paris Junior College**

It's best to apply to UNT a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
<b>BIOL 1322</b> – Nutrition & Diet Therapy (030)	<b>GOVT 2306</b> - Texas Government (070)
<b>GOVT 2305</b> – Federal Government (070)	<b>PHYS 1303</b> - Stars and Galaxies (030)
<b>HIST 2311</b> - Western Civilization I (040)	<b>SOCI 1301</b> – Introductory Sociology (090)
<b>SIX HOURS OF ELECTIVES</b>	<b>SIX HOURS OF ELECTIVES</b>
Total Semester Hours: 15	Total Semester Hours: 15

**AS: Multidisciplinary**

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

**Third Year – University of North Texas at Frisco**

Students must fulfill UNT admissions requirements which can be found on the UNT website.

FIRST SEMESTER	SECOND SEMESTER
COMM 2020 Interpersonal Communication (3 CH) – online course	COMM 3820 Social Media Perspectives (3 CH)
JOUR 2000 Principles of Advertising and Public Relations (3 CH)	MKTG 4280 Global Marketing OR COMM 3320 Conflict Management
MGMT 3720 Organizational Behavior (3 CH)	JOUR 3200 Mass Communications Research Methods (3 CH)
MKTG 3650 Foundations of Marketing Practice (3 CH)	TECM 3500 Digital Media for Professional Communication (3 CH)
*Upper level elective (3 CH)	*Elective (3 CH)
Total Semester Hours: 15	Total Semester Hours: 15

**Fourth Year – University of North Texas at Frisco**

FIRST SEMESTER	SECOND SEMESTER
COMM 3120 Non-verbal Communication (3 CH)	COMM 3920 Organizational Communication (3 CH)
JOUR 3400 Fundamentals of PR Practices (3 CH)	JOUR 3020 Advertising Account Management (3 CH) OR JOUR 3040 Advertising Media Strategy (3 CH)
MKTG 4330 Strategic Brand Management (3 CH)	UCRS 4800 Internship in Strategic Corporate Communication (3 CH)
MGMT 4470 Leadership (3 CH)	*Elective (3 CH)
*Elective (3 CH)	*Elective (3 CH)
Total Semester Hours: 15	Total Semester Hours: 15

**This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs. UNT at Frisco course rotation subject to change.**

The guided pathway shown in this example includes concentrations in Communication Studies, Journalism, and Business. Other concentrations are available for an Integrative Studies major in Frisco, including Psychology; International Studies; Kinesiology; Recreation, Event and Sport Management; and Merchandising, Hospitality and Tourism. Please consult with a UNT Integrative Studies advisor for more information.

Part-time students may also follow this sequence. Developmental coursework may be required.

- \* You may take a different course to meet this requirement. A specific list is available from your advisor.
- c This course counts for the Core Curriculum at any public college or university in Texas.
- () Course numbers shown in parentheses are equivalent to these courses at UNT.

For questions about the University portion of this pathway, Contact the **UNT at Frisco Transfer Generalist Academic Advising Office** at (972) 668-7100 or [UNTFrisco.Advising@unt.edu](mailto:UNTFrisco.Advising@unt.edu).