



Business Field of Study to
Bachelors of Business Administration in
Sports Entertainment Management
Guided Pathway
Effective beginning with the 2019-2020 catalog



First Year - Collin College

(Developmental coursework may be required.)

FIRST SEMESTER	SECOND SEMESTER
ENGL 1301 Composition I (3 CH)	ENGL 1302 or ENGL 2311 (3 CH)
MATH 1324 Math for Business and Social Sciences (3 CH)	Life/Physical Science (see list) (4 CH)
BUSI 1301 Business Principles (3 CH)	MATH 1325 Calculus for Bus. and Soc. Sciences (3 CH)
HIST 1301 United States History I (3 CH)	HIST 1302 United States History II (3 CH)
ACCT 2301 Principles of Financial Accounting (3 CH)	ACCT 2302 Principles of Managerial Accounting (3 CH)
15 credit hours	16 credit hours

Second Year - Collin College

Apply to UNT a full semester before you plan to transfer, providing a copy of this pathway document is recommended.

FIRST SEMESTER	SECOND SEMESTER
GOVT 2305 Federal Government (3 CH)	GOVT 2306 Texas Government (3 CH)
Life/Physical Science (see list) (4 CH)	Creative Arts (see list) (3 CH)
ECON 2301 Principles of Macroeconomics (3 CH)	ECON 2302 Principles of Microeconomics (3 CH)
BCIS 1305 Business Computer Applications (3 CH)	SPCH 1315 OR SPCH 1321 (3 CH)
Lang, Phil, & Culture (see list) (3 CH)	BUSI 23XX Business Statistics
16 credit hours	15 credit hours

AA Business Field of Study

Contact your advisor at Collin College for information about applying for your Associates degree.

Third Year – University of North Texas at Frisco

Students must fulfill University of North Texas admissions requirements which can be found on the University of North Texas website.

FIRST SEMESTER	SECOND SEMESTER
BUSI 1200 Professional Development I (1 CH)	BLAW 3430 Legal and Ethical Environment of Business (3 CH)
BUSI 3660 Professional Speaking and Writing (3 CH)	FINA 3770 Finance (3 CH)
BCIS 3610 Basic Information Systems (3 CH)	*OPSM 3830 Operations Management (3 CH)
MKTG 3650 Foundation of Marketing Practice (3 CH)	MGMT 3720 Organizational Behavior (3 CH)
DSCI 3710 Business Statistics with Spreadsheets (3 CH) (ONLINE)	Specialization 1 (3 CH)
RESM 4600 Sport in the Global Marketplace (3 CH)	BUSI 2200 Professional Development II (1 CH)
16 credit hours	16 credit hours

Fourth Year – University of North Texas at Frisco

FIRST SEMESTER	SECOND SEMESTER
MKTG 4980 International Brand Strategies in the SEI (3 CH)	BUSI 4940 Business Policy (3 CH)
MGMT 4980 Talent Management in the SEI (3 CH)	MGMT 4800 Internship (3 CH)
RESM 4080 Legal Dimensions of Recreation, Event and Sport Management (3 CH)	MGMT 4980 Business Planning in SEI (3 CH)
Specialization 2 (3 CH)	Specialization 4 (3 CH)
Specialization 3 (3 CH)	
BUSI 3200 Professional Development in SEI (1 CH) B	
16 Credit Hours	12 Credit Hours

UNT - This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

UNT at Frisco course rotation subject to change.

Collin College Options

Life & Physical Sciences – choose two from: **BIOL** 1406, 1407, 1408, 1409, 1414, 1415, 2401, 2402, 2404, 2406, 2416, 2420, 2421, **CHEM** 1405, 1411, 1412, 2423, 2425, **ENVR** 1401, 1402, **GEOL** 1401, 1402, 1403, 1404, 1445, 1447, **PHYS** 1401, 1402, 1403, 1404, 1405, 1410, 1415, 1417, 2425, 2426

Language, Philosophy, & Culture - choose one from: **ENGL** 2322, 2323, 2327, 2328, 2332, 2333, 2342, 2343

Creative Arts - choose one from: **ARTS** 1301, 1303, 1304, 1313, **DANC** 2303, **DRAM** 1310, 2361, 2362, 2366, **MUSI** 1306, 1307, 1310

BBA Sport Entertainment Management

Contact the **UNT at Frisco Transfer Generalist** Academic Advising Office at (972) 668-7100 or UNTFrisco.Advising@unt.edu