## First Year – Galveston College

**FIRST SEMESTER**
- ENGL 1301 Composition I
- HIST 1301 US History I
- BUSI 1301 Business Principles
- BCIS 1305 Business Computer Apps
- Life & Physical Science Elective

**SECOND SEMESTER**
- ENGL 1302 Composition II
- HIST 1302 US History II
- MATH 1324 Math for Bus & Social Sciences
- SPCH 1315 or 1321 or Elective
- Life & Physical Science Elective

Total Semester Hours: 15

## Second Year – Galveston College

Its best to apply to UNT a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

**FIRST SEMESTER**
- GOVT 2305 Federal Government
- ECON 2301 Principles of Macroeconomics
- ACCT 2301 Principles of Financial Accounting
- MATH 1325 Calculus for Bus & Social Sciences
- Creative Arts Elective

**SECOND SEMESTER**
- GOVT 2306 Texas Government
- ECON 2302 Principles of Microeconomics
- ACCT 2302 Principles of Managerial Accounting
- BUSI 23XX Business Statistics
- Language, Philosophy & Culture Elective

Total Semester Hours: 15

## Associate of Science-Business Administration

You will need to apply for the Associates degree at your community college. Contact your advisor there for more information.

## Third Year – University of North Texas at Frisco

Assumes student completed the university core curriculum during the Freshman and Sophomore years.

**FIRST SEMESTER**
- MKTG 3010 Professional Selling (3 CH)
- MKTG 3650 Foundations of Marketing Practices (3 CH)
- MKTG 3700 Marketing Metrics (3 CH)
- DSCI 3710 Business Statistics with Spreadsheets (3 CH)
- BUSI 1200 Professional Development I (1 CH)

**SECOND SEMESTER**
- MKTG 3710 Marketing Research & Analytics (3 CH)
- MKTG 4120 Consumer Behavior (3 CH)
- MGMT 3720 Organizational Behavior (3 CH)
- BUSI 2200 Professional Development II (1 CH)
- Free Elective, as needed (3 CH)

Total Semester Hours: 16

**Fourth Year – University of North Texas at Frisco**

**FIRST SEMESTER**
- LSCM 3960 Logistics and Supply Chain Mgmt (3 CH)
- BLAW 3430 Legal and Ethical Environment of Business (3 CH)
- BCIS 3610 Basic Information Systems (3 CH)
- MKTG 4520 Marketing Channels and Strategic Partnerships (3 CH) (ONLINE)
- MKTG 4280 Global MKTG Issues and Practices (3 CH)

**SECOND SEMESTER**
- MKTG 3881 Personal Professional Behavior (1 CH)
- MKTG 4890 Applied Marketing Problems (3 CH)
- MKTG 4330 Strategic Brand Management (3 CH)
- MKTG 3660 Advertising Mgmt (3 CH) (ONLINE)
- BUSI 4940 Business Policy (3 CH)

Total Semester Hours: 15

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs. UNT Course rotation subject to change.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

* This course counts for the Core Curriculum at any public college or university in Texas.

() Course numbers shown in parentheses are equivalent to these courses at UNT.

For questions about the University portion of this pathway, contact the UNT at Frisco Transfer Generalist Academic Advising Office at (972) 668–7100 or UNTFrisco.Advising@unt.edu.