



AAS in Business Management
Marketing & Sales Management Specialization to
Bachelor of Science in Applied Science
Business Administration Concentration^T



Guided Pathway

Effective for the 2019-2020 Catalog

First Year – Central Texas College

FIRST SEMESTER	SECOND SEMESTER
HRPO 1311 Human Relations	^C MATH 1314, 1332, 1342 or 1414
^C ENGL 1301 Composition I	MRKG 1311 Principles of Marketing
BUSI 1301 Business Principles	BMGT 1325 Office Management
ITSC 1309 Integrated Software Applications I OR BCIS 1305 Business Computer Applications	MRKG 1302 Principles of Retailing
^C SPCH 1315, 1318, or 1321	BMGT 2370, 2488, or RELE 2488

Total Semester Hours: 16

Total Semester Hours: 13-14

Second Year – Central Texas College

It's best to apply to Tarleton State University a full semester before you plan to transfer.

FIRST SEMESTER	SECOND SEMESTER
^C ECON 2301 or 2302	ACNT 1304 Introduction to Accounting II
^C Humanities Selection*	BUSG 2305 Business Law/Contracts
BMGT/BUSI/BUSG/RELE/ACNT Elective	MRKG 2333 Principles of Selling
ACNT 1303 Introduction to Accounting I	^C ENGL 1302 Composition II
	BUSI Elective
	BMGT 2371, 2489 or RELE 2489

Total Semester Hours: 16

Total Semester Hours: 15-16

AAS: Business Management-Marketing & Sales Management Specialization

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

These courses may be completed at CTC (if offered) or TSU-Stephenville Campus

^C HIST1302 United States History II	^C *Creative Arts
^C *Life and Physical Science Elective Course (4 credits)	^C GOVT 2306 Texas Government
^C *Life and Physical Science Elective Course (4 credits)	^C *Any Core Course (minimum 1 credit)
^C HIST 1301 United States History I	^C GOVT 2305 Federal Government

Total Semester Hours:14

Total Semester Hours:10

Third Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
Advanced BUSI Elective *	Advanced Writing Intensive BUSI Elective
Advanced Writing Intensive BUSI Elective	Advanced BUSI Elective *
Advanced Elective	Advanced Elective
Advanced Elective	Advanced BUSI Elective *

Total Semester Hours: 12

Total Semester Hours: 12

Fourth Year - Tarleton State University

FIRST SEMESTER
Advanced BUSI Elective *
Advanced Elective
Advanced BUSI Elective
Advanced BUSI Elective

Total Semester Hours: 12

Total Degree Hours: 122-124

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

^C This course counts for the Core Curriculum at any public college or university in Texas.

^T Degree availability varies by campus; consult www.tarleton.edu for more information.