



AAS in Business Management Marketing & Sales Management Specialization to
Bachelor of Applied Arts and Sciences (BAAS) w/ Business Minor



Guided Pathway

Effective for the 2020-2021 Catalog

First Year – Central Texas College

FIRST SEMESTER	SECOND SEMESTER
HRPO 1311 Human Relations	°MATH 1314, 1332, 1342 or 1414
°ENGL 1301 Composition I	MRKG 1311 Principles of Marketing
BUSI 1301 Business Principles	BMGT 1325 Office Management
ITSC 1309 Integrated Software Applications I OR BCIS 1305 Business Computer Applications	MRKG 1302 Principles of Retailing
°SPCH 1315, 1318, or 1321	BMGT 2370, 2488, or RELE 2488

Second Year – Central Texas College

It's best to apply to Midwestern State University a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
°ECON 2301 or 2302	ACCT 2302 Principles of Managerial Accounting OR ACNT 1304 Introduction to Accounting II
°Humanities/Fine Arts Selection*	BUSG 2305 Business Law/Contracts OR BUSI 2301 Business Law
BMGT/BUSI/BUSG/RELE/ACNT Elective	MRKG 2333 Principles of Selling
ACCT 2301 Principles of Financial Accounting OR ACNT 1303 Introduction to Accounting I	Elective*
	BMGT/BUSI/BUSG/RELE Elective
	BMGT 2371, 2489 or RELE 2489

AAS: Business Management Marketing & Sales Management Specialization

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

Third Year – Midwestern State University

Bachelor of Applied Arts and Sciences (BAAS) w/ Business Minor

FIRST SEMESTER	SECOND SEMESTER
BUAD 3033 Business and Econ Statistics	FINC 3733 Business Finance
ECON 2302	°Life & Physical Science
°Life & Physical Science	°Creative Arts
°HIST 1133 (1301) U.S. History from 1865	°HIST 1233 (1302) U.S. History since 1865
°POLS 1333 (GOVT 2301)*	°POLS 1433 (GOVT 2302)*
	°Cultural & Global Understanding

Fourth Year – Midwestern State University

Bachelor of Applied Arts and Sciences (BAAS) w/ Business Minor

FIRST SEMESTER	SECOND SEMESTER
MKTG 3723- Principles of Marketing	MGMT 3013 – Organizational Behavior
Select Professional Dev Courses w/Advisor	Select Professional Dev Courses w/Advisor
Select Professional Dev Courses w/Advisor	Select Professional Dev Courses w/Advisor
Select Professional Dev Courses w/Advisor	Select Professional Dev Courses w/Advisor
Select Professional Dev Courses w/Advisor	Select Professional Dev Courses w/Advisor
Select Professional Dev Courses w/Advisor	BAAS 4113 – Capstone

Students have a great amount of flexibility and personalization in selecting professional development courses which will augment personal, academic, and professional goals

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

° This course counts for the Core Curriculum at any public college or university in Texas.

() Course numbers shown in parentheses are equivalent to these courses at Midwestern State University.

For questions about the University portion of this pathway,
Contact the BAAS Office at (940) 397-4400 or email: baas@msutexas.edu.