

# **CULTIVATING YOUR PROGRAM: PLAN, BUILD, AND EXECUTE**



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# LET'S GO ON A ROAD TRIP



# DESTINATION...SUCCESSFUL RELATIONSHIPS

- Successes within the Collin College dual credit program
- Best practices for working with high school students and other key stakeholders
- Utilizing resources to manage the rapid growth.
- Increasing CTE opportunities.
- Discussion on how to improve partnerships and manage your dual credit program







# FIRST STOP: COLLIN COLLEGE



# DUAL CREDIT AT COLLIN COLLEGE

- Now provide dual credit services to over 5,700 students.
- Maintain partnerships with over 42 different public, private, and charter schools, and home school co-ops.
- 4 Special Admissions Coordinators
- 1 Associate Dean
- 1 Associate Vice-President



# SPECIAL ADMISSIONS COORDINATORS

- 1 at McKinney Campus, 1 at Frisco Campus, 2 at Spring Creek Campus
- Assigned to high schools in a designated region
- Serve as liaison to high school counselors and administrators
- Information resource for dual credit
- Work with division offices to build the dual credit schedule of classes
- Arrange dual credit enrollment services
- Assist with individual student problems
- Collect and report numeric progress and final grades to ISD

# DUAL CREDIT STUDENTS

- Attend public, private, charter, and home schools
- Take classes online, at their high school, and on Collin campuses
- Have access to same resources as general population students  
library, math lab, writing center, tutoring, counseling, and career services
- Responsible for regular Collin College tuition and fees and textbooks
  - Tuition waived if they qualify for free/reduced lunch
  - Some school districts pay for tuition and books



# COURSE OFFERINGS

- 12 high schools offer 30+ credit hours
- 10 ISD's have the opportunity for students to graduate with their HS Diploma and Associates







# Career and Technical Education



# DUAL CREDIT CTE OFFERINGS

- Due to new high school graduation endorsement requirements from HB 5
- General recognition of the gap in high school workforce education
- More high schools are requesting additional workforce related courses
  - Health sciences
  - Business management
  - Cyber security
  - Robotics
  - Cisco networking
  - Culinary arts
  - Green interior design



# Endorsement Requirements



## STEM

Science, Technology,  
Engineering and Math

This path includes courses directly related to science (including Environmental Science), Engineering, and Advanced Mathematics, or a coherent sequence in some Career and Technical Education Courses



## Business & Industry

Includes courses directly related to Database Management, Information Technology, Communications, Accounting, Finance, Marketing, Graphic Design, Architecture, Construction, Welding, Logistics, Automotive Technology, Agricultural Science and HVAC



## Public Services

Includes courses directly related to Health Sciences, Education and Training, Law Enforcement, Culinary Arts and Hospitality and Tourism



## Arts & Humanities

Includes courses directly related to Political Science, World Languages, Cultural Studies, English Literature, History and Fine Arts, Journalism and Broadcasting



## Multidisciplinary Studies

Includes courses from the curriculum of each Endorsement area and credits in a variety of advanced courses from multiple content area sufficient to complete the Distinguished Level of Achievement under the Foundation High School Program



# CTE PROGRAMS AT COLLIN

- Health Sciences
  - Emergency Medical Services
  - Health Professions
- Business Management
- Cyber Security
- Computer Networking
- HVAC
- Engineering
- Culinary Arts





# BENEFITS OF CTE

- **High school students**

- High school students involved in CTE are more engaged, perform better and graduate at higher rates.

- **College students and adults**

- Postsecondary CTE fosters postsecondary completion and prepares students and adults for in-demand careers.

- **The economy**

- Investing in CTE yields big returns for state economies.

- **Businesses**

- CTE addresses the needs of high-growth industries and helps close the skills gap.

Source: The Association for Career and Technical Education

<https://www.acteonline.org/aboutcte/#highschool>



# STOP TWO: BEST PRACTICES, TOOLS & TIPS FOR SUCCESS



# Building & Maintaining Partnerships



# CONNECTING WITHIN YOUR INSTITUTION

- Communication
  - Department Information sessions
  - Training New Staff
  - Email updates every semester
- Coordinate with other institutional departments
  - Institutional Research for data
  - Registrar Office for grades
  - Student and Enrollment Services
  - Academic Departments





# CONNECTING WITH LEADERSHIP

- Assist in designing new programs and course offerings
- Assist with faculty and student concerns
- Partner with academic departments to provide training to new faculty
- Survey department needs (i.e. faculty needs and department concerns in regards to high school)



# BUILDING RELATIONSHIPS WITH COUNSELORS

- Counselor Workshops
- Counselors' Manual
- Professional Development
  - Program planning
- Constant Communication
  - Semi-regular visits
  - Newsletter/email corresponding
  - Email updates



# FACULTY BUY-INS

- Faculty Manual
- Professional Development
  - Faculty workshops
  - Academic services
- Provide individual high school profile sheets
- Mentorship from veteran faculty



# BUILDING STUDENTS RELATIONSHIPS

- On-site dual credit presentations
- Transfer U
- Free Tutoring
- Application Days
- Registration Labs
- On-site TSI Testing
- Study Skills Seminars
- College Overview
- New Student Orientation
- Career Exploration with Summer Enrichment Camps





# STUDENT RESOURCES FOR SUPPORT

- Accommodations at Collin College for Equal Support Services (ACCESS)
- Career Services
- Counseling
- Library
- Math Lab
- Tutoring
- Writing Center



# APPEALING TO THE MIDDLE & HIGH SCHOOL STUDENT

- Tours of Collin College Campuses
- Focusing On Students' Interests
- Career Exploration with Summer Enrichment Camps
  - Nursing
  - Robotics
  - Jazz and dance
  - Continuing education also offers college prep courses designed for teens and parents.



# CAPTURING YOUR AUDIENCE ADVISING/ TIPS

- What kind of career do you want to have when you are older?
- What do you know about yourself that would help you choose a career?
- What is the path that you would take to get there?



ARE WE THERE YET !?!



## MAINT. GROUPLING





# STOP THREE: UTILIZING YOUR TOOLS



# GROUP DISCUSSION

- How to maintain positive partnerships with ISDs
- Identify personal challenges and learn how to navigate through them
- 5 minutes



# STOP FOUR: DID YOU ARRIVE AT YOUR DESTINATION?



# GOALS/OUTCOMES

1. Understand the value/how to maintain positive partnerships with multiple ISDS.
2. Foster student support programs, to enhance students academically, socially, and emotionally.
3. Become familiar with how to structure and manage a successful dual credit program.
4. Provide quality CTE programs to help ISDS with students' endorsements.







Questions?  
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