CULTIVATING YOUR PROGRAM: PLAN, BUILD, AND EXECUTE



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LET'S GO ON A ROAD TRIP





DESTINATION....SUCCESSFUL RELATIONSHIPS

- Successes within the Collin College dual credit program
- Best practices for working with high school students and other key stakeholders
- Utilizing resources to manage the rapid growth.
- Increasing CTE opportunities.
- Discussion on how to improve partnerships and manage your dual credit program





FIRST STOP: COLLIN COLLEGE



DUAL CREDIT AT COLLIN COLLEGE

- Now provide dual credit services to over 5,700 students.
- Maintain partnerships with over 42 different public, private, and charter schools, and home school co-ops.
- 4 Special Admissions Coordinators
- ¹ Associate Dean
- ¹ Associate Vice-President



SPECIAL ADMISSIONS COORDINATORS

- ¹ at McKinney Campus, 1 at Frisco Campus, 2 at Spring Creek Campus
- Assigned to high schools in a designated region
- Serve as liaison to high school counselors and administrators
- Information resource for dual credit
- Work with division offices to build the dual credit schedule of classes
- Arrange dual credit enrollment services
- Assist with individual student problems
- Collect and report numeric progress and final grades to ISD

DUAL CREDIT STUDENTS

- Attend public, private, charter, and home schools
- Take classes online, at their high school, and on Collin campuses
- Have access to same resources as general population students library, math lab, writing center, tutoring, counseling, and career services
- Responsible for regular Collin College tuition and fees and textbooks
 - Tuition waived if they qualify for free/reduced lunch
 - Some school districts pay for tuition and books

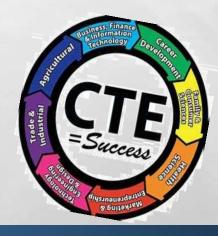
COURSE OFFERINGS

- 12 high schools offer 30+ credit hours
- 10 ISD's have the opportunity for students to graduate with their HS Diploma and Associates





Career and Technical Education



DUAL CREDIT CTE OFFERINGS

- Due to new high school graduation endorsement requirements from HB 5
- General recognition of the gap in high school workforce education
- More high schools are requesting additional workforce related courses
 - Health sciences
 - Business management
 - Cyber security
 - Robotics
 - Cisco networking
 - Culinary arts
 - Green interior design



Endorsement Requirements



STEM

Science, Technology, Engineering and Math

This path includes courses directly related to science (including Environmental Science), Engineering, and Advanced Mathematics, or a coherent sequence in some Career and Technical Education Courses



Business & Industry

Includes courses
directly related
to Database
Management,
Information
Technology,
Communications,
Accounting, Finance,
Marketing, Graphic
Design, Architecture,
Construction, Welding,
Logistics, Automotive
Technology,
Agricultural Science
and HVAC



Public Services

Includes courses
directly related to
Health Sciences,
Education and
Training, Law
Enforcement, Culinary
Arts and Hospitality
and Tourism



Arts & Humanities

Includes courses directly related to Political Science, World Languages, Cultural Studies, English Literature, History and Fine Arts, Journalism and Broadcasting



Multidisciplinary Studies

Includes courses from the curriculum of each Endorsement area and credits in a variety of advanced courses from multiple content area sufficient to complete the Distinguished Level of Achievement under the Foundation High School Program

CTE PROGRAMS AT COLLIN

- Health Sciences
 - Emergency Medical Services
 - Health Professions
- Business Management
- Cyber Security
- Computer Networking
- HVAC
- Engineering
- Culinary Arts



BENEFITS OF CTE

High school students

• High school students involved in CTE are more engaged, perform better and graduate at higher rates.

College students and adults

Postsecondary CTE fosters postsecondary completion and prepares students and adults for in-demand careers.

• The economy

Investing in CTE yields big returns for state economies.

Businesses

CTE addresses the needs of high-growth industries and helps close the skills gap.

Source: The Association for Career and Technical Education

https://www.acteonline.org/aboutcte/#highschool



STOP TWO: BEST PRACTICES, TOOLS & TIPS FOR SUCCESS





Building & Maintaining Partnerships



CONNECTING WITHIN YOUR INSTITUTION

- Communication
 - Department Information sessions
 - Training New Staff
 - Email updates every semester
- Coordinate with other institutional departments
 - Institutional Research for data
 - Registrar Office for grades
 - Student and Enrollment Services
 - Academic Departments



CONNECTING WITH LEADERSHIP

- Assist in designing new programs and course offerings
- Assist with faculty and student concerns
- Partner with academic departments to provide training to new faculty
- Survey department needs (i.e. faculty needs and department concerns in regards to high school)

BUILDING RELATIONSHIPS WITH COUNSELORS

- Counselor Workshops
- Counselors' Manual
- Professional Development
 - Program planning
- Constant Communication
 - Semi-regular visits
 - Newsletter/email corresponding
 - Email updates



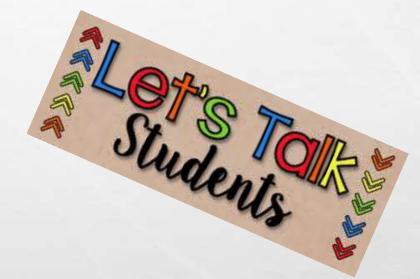
FACULTY BUY-INS

- Faculty Manual
- Professional Development
 - Faculty workshops
 - Academic services
- Provide individual high school profile sheets
- Mentorship from veteran faculty



BUILDING STUDENTS RELATIONSHIPS

- On-site dual credit presentations
- Transfer U
- Free Tutoring
- Application Days
- Registration Labs
- On-site TSI Testing
- Study Skills Seminars
- College Overview
- New Student Orientation
- Career Exploration with Summer Enrichment Camps



STUDENT RESOURCES FOR SUPPORT

- Accommodations at Collin College for Equal Support Services (ACCESS)
- Career Services
- Counseling
- Library
- Math Lab
- Tutoring
- Writing Center



APPEALING TO THE MIDDLE & HIGH SCHOOL STUDENT

- Tours of Collin College Campuses
- Focusing On Students' Interests
- Career Exploration with Summer Enrichment Camps
 - Nursing
 - Robotics
 - Jazz and dance
 - Continuing education also offers college prep courses designed for teens and parents.



CAPTURING YOUR AUDIENCE ADVISING/ TIPS

- What kind of career do you want to have when you are older?
- What do you know about yourself that would help you choose a career?
- What is the path that you would take to get there?





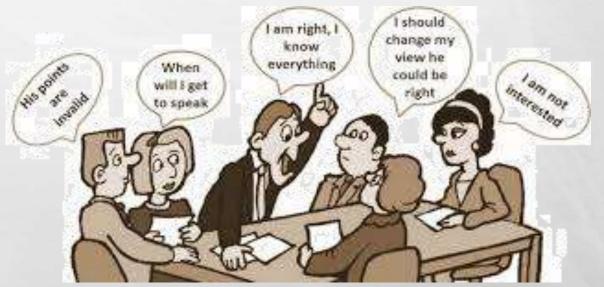
STOP THREE: UTILIZING YOUR TOOLS

REST



GROUP DISCUSSION

- How to maintain positive partnerships with ISDs
- Identify personal challenges and learn how to navigate through them
- 5 minutes



STOP FOUR: DID YOU ARRIVE AT YOUR DESTINATION?





GOALS/OUTCOMES

- 1. Understand the value/how to maintain positive partnerships with multiple ISDS.
- 2. Foster student support programs, to enhance students academically, socially, and emotionally.
- 3. Become familiar with how to structure and manage a successful dual credit program.
- 4. Provide quality CTE programs to help ISDS with students' endorsements.



Questions? Questions?

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