



Associate of Arts-Speech Communication to
Bachelor of Science in Communication Studies –
Public Relations and Event Management Concentration ^T



Guided Pathway

Effective for the 2019-2020 Catalog

First Year – Galveston College

FIRST SEMESTER	SECOND SEMESTER
^C ENGL 1301 Composition I	^C ENGL 1302 Composition II
^C HIST 1301 US History I	^C HIST 1302 US History II
^C MATH 1332 Contemporary Math	^C Life & Physical Science (4 credits)
^C Life & Physical Science (4 credits)	^C SPCH 1318 Interpersonal Communication
^C SPCH 1311 Into to Speech Communication	^C Creative Arts Elective

Total Semester Hours: 16

Total Semester Hours: 16

Second Year – Galveston College

It's best to apply to Tarleton State University a full semester before you plan to transfer.

FIRST SEMESTER	SECOND SEMESTER
^C SPCH 1315 Public Speaking	Elective
^C GOVT 2305 Federal Government	^C GOVT 2306 Texas Government
SPCH 1321 Business and Professional Speaking	SPCH 13XX Elective
Elective	^C Social/Behavior Science Elective
^C Language, Philosophy & Culture Elective	Elective

Total Semester Hours: 15

Total Semester Hours: 15

AA: Speech Communication

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

These courses may be completed at GC or TSU

COMM 1307 – Introduction to Mass Communication	COMM 2325 – Event Coordination
COMM 2311 – News Gathering & Writing I	Elective Course

Total Semester Hours: 12

Third Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
PHIL 3301 – Ethics in the Professions	COMM 3320 – Public Relations
ENGL 3309 – Technical Writing and Document Design	COMM 3310 – Communication Law (Spring Only)
MKTG 2314 – Marketing <u>OR</u>	ENGL 3312 – Graphics and Technical Writing <u>OR</u>
MKTG 3316 – Consumer Behavior <u>OR</u>	ENGL 4312 – Technical Writing and Computer Applications <u>OR</u>
MKTG 3318 – Promotional Strategy	ENGL 4320 – Writing for Electronic Mediums
ENGL 3310 – Technical Writing and Editing	COMM 3328 – Public Relations Writing <u>OR</u>
	ACOM 3314 – Writing and Editing for Agricultural Publications

Total Semester Hours: 12

Total Semester Hours: 12

Fourth Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
COMM 3308 – Digital Video Production <u>OR</u>	COMM 4325 – Applied Public Relations and Event Planning
ACOM 4350 – Electronic Field Production for Agricultural Communications	
COMM 4320 – Event Planning and Management (Fall Only) <u>OR</u>	COMM 4310 – Computer-Mediated Communication
COMM 4384 – Communications Internship <u>OR</u>	
COMM 4085 – Communications Seminar	
Advanced COMM Elective Course	Advanced Elective Course
Advanced Elective Course	Advanced COMM Elective Course

Total Semester Hours: 12

Total Semester Hours: 12

TOTAL: 122

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

^C This course counts for the Core Curriculum at any public college or university in Texas.

() Course numbers shown in parentheses are equivalent to these courses at Tarleton State University.

^T Degree availability varies by campus; consult www.tarleton.edu for more information.

For questions about the university portion of this pathway,
Contact the Communication Studies department at 254-968-9149.