



AS Business Field of Study
To BBA Marketing
Guided Pathway
2018-2019 catalog



First Year - Collin College

(Developmental coursework may be required.)

| FIRST SEMESTER | SECOND SEMESTER |
|---|---|
| ENGL 1301 Composition I | ENGL 1302 Composition II |
| MATH 1324 Math for Business & Social Sciences | Life/Physical Science (see list) – 4 hours |
| SPCH 1321 Business & Professional Communication | BUSI 1301 Business Principles |
| History (see list) – 3 hours | History (see list) – 3 hours |
| BCIS 1305 Business Computer Applications | MATH 1325 Calculus for Business & Social Sciences |
| 15 credit hours | 16 credit hours |

Second Year - Collin College

Apply to UNT a full semester before you plan to transfer, providing a copy of this pathway document is recommended.

| FIRST SEMESTER | SECOND SEMESTER |
|--|---|
| GOVT 2305 Federal Government | GOVT 2306 Texas Government |
| Life/Physical Science (see list) – 4 hours | Creative Arts (see list) – 3 hours |
| ECON 2301 Principles of Macroeconomics | ECON 2302 Principles of Microeconomics |
| Lang, Phil, & Culture (see list) - 3 hours | Business elective – 3 hours |
| ACCT 2301 Principles of Financial Accounting | ACCT 2302 Principles of Managerial Accounting |
| 16 credit hours | 15 credit hours |

AA – Business Field of Study

Contact your advisor at Collin College for information about applying for your Associate's degree.

Third Year – Texas A&M-Commerce

Students must fulfill TAMUC admissions requirements which can be found on the TAMUC website.

| FIRST SEMESTER | SECOND SEMESTER |
|--|-----------------------------------|
| MKT 306 Marketing | MKT 366 or 367 |
| MGT 301 Legal Environment of Business | Business elective |
| BUSA 326 Data & Information Management | FIN 304 Intro to Business Finance |
| MGT 305 Principles of Management | MGT 307 Operations Management |
| ECO 302 Business & Economic Statistics | MGT 303 Business Communication |
| 15 credit hours | 15 credit hours |

Fourth Year – Texas A&M-Commerce

| FIRST SEMESTER | SECOND SEMESTER |
|------------------------------------|--|
| MKT 445 (fall) or MKT 366 (spring) | MKT elective (internship & study abroad) |
| MKT 436 Marketing Research | MKT 467 Global Consumer Behavior |
| ECO 309 Economic Forecasting | Business elective |
| Upper level Marketing elective | MKT International Business |
| Upper level Marketing elective | MGT 439 Business Strategy |
| 15 credit hours | 15 credit hours |

Life & Physical Sciences – choose two from: **BIOL** 1406, 1407, 1414, 1415, 2401, 2402, 2406, 2416, 2421, **CHEM** 1411, 1412, 2423, 2425, **ENVR** 1401, 1402, **GEOL** 1403, 1404, **PHYS** 1401, 1402, 2425, 2426. (AA and AAT degrees may also choose from: **BIOL** 1408, 1409, 2404, 2420, **CHEM** 1405, **GEOL**, 1401, 1402, 1445, 1447, **PHYS** 1403, 1404, 1405, 1410, 1415, 1417)

History – choose two from: **HIST** 1301, 1302, 2301

Language, Philosophy, & Culture - choose one from: **ENGL** 2322, 2323, 2327, 2328, 2332, 2333, 2342, 2343, **HIST** 2311, 2312, 2321, 2322, **HUMA** 1301, **PHIL** 1301, 1304, 2303, 2306, 2307, 2321

Creative Arts - choose one from: **ARTS** 1301, 1303, 1304, 1313, **DANC** 2303, **DRAM** 1310, 2361, 2362, 2366, **MUSI** 1306, 1307, 1310

BBA Marketing

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